

WHOKILLEDXIX

"It Takes Two"

An animated music video.

Art by John Stone





Art by Studio Ghibli

This song makes us want to sail the sky.

“It Takes Two” is music for summertime. It’s a song to be blasted in the car, driving along the coast with all of the windows open. It sweeps us off our feet, making us want to soar out over the ocean, feeling the heat of the sun above and the cool spray of the water below.

This music video captures this feeling, and makes this experience a reality. We follow a young sailor who develops a friendship with a small cloud during his travels. When a gust of wind blows the cloud far away, the boy turns his ship into a flying machine to follow him. The two are reunited in the sky.

In this animation, it is our intention to capture the soaring feeling of both love and freedom in a whimsical way that delights the child within us.

ART



Art by Vorja Sánchez

Vivid as a memory...

We all have memories of bright summer days when we were children. In our imaginations we saw animals and characters in the clouds and magical creatures in the oceans. Through music, we are able to remember what that felt like, even as we grow older. We want to bring to life the memories that “It Takes Two” evokes in us.

This music video will feature whimsical imagery that will give the entire video a peaceful yet surreal mood. The high energy of the music will be reflected in the design of the animation, especially in the bright colors and motion of the flying sequences.

ART



Art by Studio Ghibli + @yoyothericecorpse

Cloud Nine.

The two characters at the heart of the music video tell a story of young love. Two wanderers meet by chance, yet the brief moment they share together sparks a connection that inspires the boy to leave everything behind to follow the cloud into the sky. This song captures the feeling of being swept off of your feet and brought into someone else's world.

ART

The Boy

Our main character is a young sailor who dreams of flying. He spends his time isolated on his houseboat, tirelessly working on plans for a flying machine. While he lives alone, he is not lonely - he is instead fueled by unquenchable curiosity and passion for invention. He sees the cloud as having the ultimate freedom.

The Cloud

A peaceful and quiet presence, the cloud is free of all attachments and fully accepts its nomadic lifestyle. It floats sleepily along, largely ignoring the world below. However, this changes when it meets the boy, who reignites its interest in living.

The world will have the beauty and fantasy of a Studio Ghibli film, with the surrealism of Gorillaz's Plastic Beach. The love story will be similar to that of Miyazaki's 2009 film Ponyo.

<https://www.youtube.com/watch?v=04mfKJWDSzI>

ART 



Art by illum1999

Home at sea and sky.

The music video follows a young boy as he sails through the sea on his ramshackle houseboat. One day while he is napping, a small cloud floats alongside him. This sparks a bond between the two, the boy admiring the freedom of the cloud, while it in turn is delighted by the boy's curiosity. However, a strong wind rises and carries the cloud far from the boy, who is distressed at the separation. He returns to his inventing with a vigor, finally completing the plans to turn his ship into a flying machine. The same strong wind that pushed away the cloud fills his sails and lifts the ship high into the sky. The two are reunited.

ART



Nature's magic.

This music video aims to tell a very simple story of young love, discovery of freedom, and perseverance. There will be a strong focus on worldbuilding, with the intent to capture the wonder we feel as children still uncovering the mysteries of the natural world. The story will be told through young eyes, taking moments to notice fish swimming underneath the surface or the clouds changing shape. The environment will be benevolent, lending a helping hand to the two and celebrating with them when they finally connect.



ART



A constructed world.

The ship will be constructed of all the boy's past failed attempts to fly, a physical representation of his cluttered and ambitious mind. The sky and ocean become reflections of his imagination, constantly changing and interacting with him as if they can understand each other.

Work Sample

While we are proud of all our work, “Once Upon A Strawberry Meeting” and “HEAVEN” best represent the vision and artistic sensibilities we could bring to this project. You can watch the projects at

artificialanimation.org

ART 



Once In A Strawberry Meeting

An animated slice of life.

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A new compositional method improved the quality of the animation compared to earlier projects. The video is a compilation of both live-action and A.I.-assisted animation. Still, a bulk of the work relies on animators.



HEAVEN

Being surrounded by an animated forest.

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This 20-minute project refined the visual style of previous projects and expanded it into an immersive world. Filmed on a 360-degree camera, “Heaven” proved to be an extremely ambitious project to turn into an animation. Thanks to the tireless efforts of our crew, the final project premiered in IMAX and in VR.

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Contact

You can reach us at:

contact@artificialanimation.org

Thank you,
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