

**I'm Just  
Here For the  
Comments**

# LOG LINE

**A comedian shows us the funniest comments from clips from across social media with his friends.**

# FORMAT

*I'm Just Here For the Comments* is a conversational sit down show where our host and a friend looks at social media posts and highlights the funniest posts by commenters. The posts range from quotes and sayings to pictures and videos. The comments range from words and phrases to GIFs, videos, pictures and memes.

The show will begin with a funny opener post that they cover and then follow up with supporting segments that include more posts and comments. At the end of the episode the host and their friend will select their comment of the week.

The host will engage in comedic dialogue with his friend about the content of the posts and comments. The conversation will be free flowing as they react in real time to the posts and comments.



# COMP SHOWS

**Ridiculousness**

**Desus & Mero**

**The Best Week Ever**

**The Basement**

**Wayne's World**



# HOSTS

**A comedian**

**A comic co-host**

# EXAMPLE EPISODE.

Each episode will pull the funniest content created that week.

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*For example the week of May 1st would be:*



## Kendrick v Drake Beef - Chinese restaurant success

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In the ongoing rap beef between Drake & Kendrick Lamar, the latter released the response track, Euphoria this week and somehow a Toronto restaurant was the biggest winner. Kendrick raps, "I be at New Ho King eatin' fried rice with dip sauce and a blammy, crodie" in reference to Drake reportedly being robbed at gunpoint at the restaurant in 2009. Apparently New Ho King's yelp reviews have skyrocketed and business is booming with Toronto locals flooding the restaurant to taste it's fried rice.



## **Kendrick v Drake - Kendrick record played Inside the NBA**

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The popular basketball recap show hosted by Ernie Johnson, Kenny Smith, Charles Barkley and Shaquille O'Neal weighed in on the Drake v Kendrick Lamar beef in their own way by playing Kendrick's Euphoria as they went to and returned from commercial breaks.





## Ryan Garcia v Devin Haney - Ryan popped for steroids, Haney undertaker meme

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In the week and a half since Ryan Garcia's stunning victory over former undisputed Lightweight and current WBC Junior Welterweight champion Devin Haney, the Garcia celebration and trolling tour has been endless and entertaining including a visit with former US president Donald Trump. But it has seemingly come to a screeching halt as he has been popped for performance enhancing drugs by VADA, the Voluntary Anti Doping Association. This prompted fans to create a meme where they replace WWE wrestler the Undertaker's head with Devin Haney's head as the wrestler does his signature pop up from the dead in a casket.



## NFL Draft - girlfriend v mom

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The NFL Draft was last week and it has become a tradition for these young athletes' mothers and girlfriends to jockey for position to be closest in proximity to the player on television. This year Penn State Offensive Lineman Olu Fashanu's draft party went viral with his Mom and girlfriend fighting for the shine.



**Tim Offor**

Founders Tim Offor and Ian McClellan met at USC's graduate MFA program for producing film and television. Tim is from Brooklyn and Ian is from Los Angeles. Coco Butter's clients include Visa, Marvel Studios, Neutrogena Studios, Walgreens and Walmart.

Coco Butter is a comprehensive content studio, the culmination of a desire to raise the bar across productions, from the quality of the storytelling and images created, to the standards that crews are held to and treated with. They both share a dream of developing Coco Butter into an inclusive, industry-leading hub that is recognized for the values of creative inspiration, honest collaboration and hard work exemplified by its founders.

Coco Butter is an NMSDC-certified diverse-owned MBE.



**Ian McClellan**



*I'm Just Here for the Comments sizzle:*

<https://vimeo.com/1021957094/3e3b11214e?share=copy>

Yo these comments  
got me crying

I'm dead

**THANKS**

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